



MAS 300

Canoe believe it's time for 300?! Hang on to your (HeLa) hats, it's time for boulder adventures and more in-tents camping fun!

MAS 300 is our third year program for students who have graduated MAS 201 or 202. The MAS 300 series includes two separate streams offered within the same 14 day camp, both of which offer 10 high school credits: MAS 301A (Phys. Ed. focus), and 301B (Tourism focus). Students will register as either a 301A or 301B, but will complete most activities together as a single MAS 300 group, while achieving slightly different credits. Graduates of MAS 300 are eligible for MAS 400 the following year.

Prerequisite: MAS 201 or 202

Summary of the Streams:

MAS 301A: For students who wish to complete Phys. Ed. 30

- 5 credits in Phys. Ed. 30
- 5 credits in outdoor leadership

MAS 301B: For students who do not require Phys. Ed. 30, or who are interested in pursuing a career in the recreation or tourism industry

- · 5 credits in tourism
- 5 credits in outdoor leadership

Students will have the opportunity to experience school through a variety of activities including (but not limited to):

- lake canoeing
- · whitewater river canoeing
- hiking
- rock climbing
- trail biking
- wilderness living skills/bushcraft
- multi-day camping trip
- River Rafting
- gymnastics
- dance
- · various games
- Paddle Canada skills and instructor certifications

Most activities in MAS 300 are offered in a new location and offer an increase in skill level from MAS 201/202! MAS 300 provides skills, knowledge and certifications that are valuable to those looking for future summer work in the outdoor industry, or simply for safe enjoyment of the outdoors, including a Paddle Canada skills certificate and a Paddle Canada instructor certification.

Credits

Note: All courses are supported by Alberta Education certified teachers and may have an online component.

Credits offered:

301A and 301B:

- WLD 3130 (Outdoor Leadership, 1 credit)
- WLD 3910 (Paddle Canada Camping Basics Skills, 1 credit)*
- WLD 2950 (Paddle Canada Waterfront Instructor, 1 credit)*
- HSS 2080 (Leadership Foundations 2, online and in-person, 1 credit)
- HCS 2910 (Wilderness Response to First Aid, 1 credit)

301A:

• Phys. Ed. 30 (5 credits)

301B:

- TOU 1010 (The Tourism Industry, 1 credit)
- TOU 1910 (Special Project combining other CTS credits, 1 credit)
- TOU 1120 (Adventure and Ecotourism 1, 1 credit)
- TOU 3000 (Tourism Essentials, 1 credit)
- TOU 1070 (The Attractions Industry, 1 credit)

*Certification or certificate based program recognized nationally. Opportunity to achieve these certifications will be presented, however standards must be met.

Credits offered for 301A and 301B:

HSS 2080: Leadership Foundations 2

Leadership Foundations 2 is the second level course in the Leadership cluster and is required as a co-requisite for several CTS courses offered during the program. The course explores both personal and group leadership styles and provides students opportunities to lead their peers. The course contains an online component as well as an inperson component.

WLD 2130 (Outdoor Excursions) or WLD 3130 (Outdoor Leadership)

Students will build on skills achieved in WLD 2130 (MAS 201) or WLD 1130 (MAS 202) to plan and implement an outdoor excursion. We will explore what it means to be a leader, including the required considerations when facilitating outdoor adventures for yourself and others.

WLD 3910: Paddle Canada Camping Basics Skills*

This project based credit follows a nationally recognized curriculum in the delivery of skills that are the prerequisite to an instructor certification. The program highlights skills required to safely plan and participate in a front country camping experience.

WLD 2950: Paddle Canada Waterfront Instructor*

Students have the opportunity to achieve a nationally recognized instructor certification which allows them to teach novice groups canoeing skills on a small lake or pond. This is the industry based standard certification for camp and community youth leader positions within the outdoor field.

MAS 300 Credits Continued

HCS 2910: Emergency Response in a Wilderness Context

Combining skills from HCS 2020 (Wilderness First Aid) and WLD 1130 (Outdoor Survival), students will participate in a first aid scenario that requires practical application of both skill sets. Students will organize their team to assess, provide care, and evacuate "patients" in a wilderness setting.

Credits offered in 301A (in addition to the above):

Phys. Ed. 30

Phys. Ed. 30 is a required prerequisite for some post-secondary faculties. A small online theory component is required as pre-course work. All activities done while at camp will count towards completion of the course

Credits offered in 301B (in addition to the above, excl. Phys. Ed):

TOU 1010: The Tourism Industry

Through this course, students will analyze the organizational structure of the tourism industry at local, provincial, national and global levels. TOU 1010 creates the foundation for all tourism modules and begins the pathway towards careers in the growing tourism industry.

TOU 1070: The Attractions Industry

The Attractions Industry course provides an opportunity for students to compare the natural, cultural and recreational attractions available in Alberta and Canada and develop strategies for maintaining the well-being of guests. Students will analyze the differences and similarities between the Attractions Industry and Adventure Tourism Industry.

TOU 1120: Adventure and Ecotourism 1

Students will explore the various types of Outdoor Tourism offered in Alberta and Canada, identify differences and similarities between these experiences, and the visitor characteristics each variety attracts. Ethical and sustainable practices will be reviewed and practiced.

TOU 1910: Special Project: Leadership in Adventure Tourism

This course provides students the opportunity to combine skills and knowledge from WLD 3130/2130 (Outdoor Leadership) and TOU 1170 (Adventure and Ecotourism 1) in leadership of an Adventure Tourism activity. Students will explore the behind the scenes operations behind the planning and delivery of an Adventure Tourism product.

TOU 3000: Tourism Essentials

Students will explore the growth and marketing of tourism in Alberta and will identify critical qualities of a successful tourism product. The course will explore professionalism in the marketing and delivery of tourism opportunities.

Dates & Rates

2026 Dates:

MAS 301 (includes A and B): August 10 - 23

Fee: \$2395.00

A deposit upon acceptance is required, but full payment is not due until April 15th. Payment plans available.

Fee includes: All transportation (by school bus), instruction/teacher fees, course and certification fees*, guiding, meals, accommodations, and group equipment.

*Paddle Canada course fees range from \$275 - \$350 per course, per person. These fees are included in the MAS 300 Course fee.

Note: This fee includes transportation from and to Edmonton on days 1 and 14, with pickups in Leduc and Red Deer. If this transportation does not work for you, contact us to explore other options.

